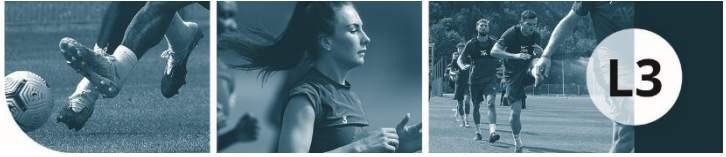
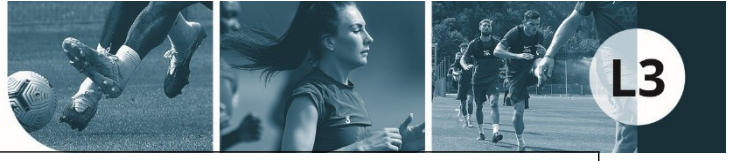


BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sports
Unit number and title	**Unit 20: Large Sports Spectator Events**
Learning aim	A: Investigate types of large sports spectator events
Assignment title	**The main event**
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Large sports spectator events are popular both globally and within individual countries and regions. These events can provide you with opportunities for further study and career development. You are undertaking a work experience placement within a sports event management organisation who specialise in the organisation of large sports events all over the world. This placement will give you a valuable insight into this potential career opportunity.

Task 1	Your first task is to research and prepare a presentation that explores the variety and types of large sporting spectator events that occur both in your country/region and globally. • Your presentation should explore the types of large-scale spectator sports events and include information on their venues. • You should explain the purposes of these events • Within your presentation you should deliver information on the economic and environmental impacts of large sports spectator events on your region/country Remember showing **analysis and evaluation** of your information will enable you to deliver a more in-depth presentation and impress your line manager! Your presentation should contain appropriate visuals and referenced information and be prepared as a power point to be presented to your line manager. Your presentation should be professional in its format - you should adopt the same professionalism when delivering the presentation. Ensure you check with your tutor hoe long you will be expected to deliver for along with the date and time slot.



	Good luck -you have got this!
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
A.P1	Describe types of large sport spectator events and the venues they are held at.
A.P2	Explain the purposes of large sports spectator events.
A.P3	Describe the economic and environmental impacts of large sports spectator events on your region/country and globally.
A.M1	Analyse the types and purposes of large sports spectator events and how they determines the choice of venues.
A.M2	Analyse the economic and environmental impacts of large spectator sports events on your region/country and globally.
A.D1	Evaluate large sports spectator events including the economic, and environmental impacts.
Checklist of evidence required	PowerPoint presentation to include visuals Supporting notes Reference list
Other assessment materials attached to this brief	
Sources of Information	*Class notes* Allen J, The Business of Event Planning: Behind-the-scenes Secrets of Successful Special Events, John Wiley & Sons, 2002 ISBN 9780470831885 Josephine Clausen J, Bayle E: Major Sport Events at the Centre of International Sport Federations' Resource Strategy Routledge Handbook of International Sport Business ISBN: 9781138891548 https://www.investni.com/sites/default/files/documents/static/library/invest-ni/documents/guide-to-international-sporting-events-2012-2022.pdf http://www.regionalstudies.org/uploads/Airton_Saboya_Valente_Junior.pdf – Research measuring the economic, social, urban and tourist impact of mega sporting events, especially related to the 2014 World Cup. https://www.tandfonline.com/doi/full/10.1080/02614367.2014.993333 You Tube clip - https://www.youtube.com/watch?v=xAc0DCxoJP8